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| **Web Phishing Detection** |

IDEATION PHASE

**Brainstrom & Idea Prioritization**

**Brainstrom & idea Prioritization:**

Brainstorming is a method for generating a large number of creative ideas in a short period of time.It is full of energy ,moves rapidly,and is synergistic ,creating a large list of ideas which may eventually be boiled down.or funneled down,to a smaller list of priority items later in the project.It provides a free and open environmentthat encouges everyone within a team a participate in the creative thinking process that leads to problem solving .

Prioritizing volume over value , out-of-box ideas are welcome and built upon, and all participants are encouraged to collabrate ,helping each other develop a rich amount of creative solution.





